**—FACEBOOK GENERAL POST—**

We’re raising money for [ORGANIZATION] and need your help! We’ve made it super easy (and fun) to support us. Simply shop through our Shutterfly Storefront to create photo books, keepsakes, gifts, home décor and more—and Shutterfly will donate 8% to our organization.

Every little bit helps, and together, we can reach our goal of [$XX]. Please help us spread the word by sharing this post. Happy shopping! [YourStorefrontName.ShutterflyStorefront.com]

**—FACEBOOK FUNDRAISING UPDATE POST—**

Thank you to my incredible friends and family for supporting [ORGANIZATION] and helping us raise [$XX] during our fundraising drive. It’s not too late to donate—simply shop through our Shutterfly Storefront to help us reach our goal! [YourStorefrontName.ShutterflyStorefront.com]

**—OCCASION SPECIFIC POSTS—**

**Back to School:**

Back-to-school season is right around the corner and we have the perfect way to help prepare your favorite students and teachers while also supporting [ORGANIZATION]. Shop our Shutterfly Storefront to create school gear, gifts, stationery and more—and Shutterfly will donate 8% to our organization. [YourStorefrontName.ShutterflyStorefront.com]