**Back to School**

Dear [NAME],

Back-to-school season is right around the corner and we have the perfect way to help prepare your favorite students and teachers while also supporting [ORGANIZATION].

We’ve created a custom Shutterfly Storefront where you can create personalized gifts, school gear, keepsakes, premium stationery and more—and for every purchase made, Shutterfly will donate 8% to our organization.

**Here’s how it works:**

1. Visit our Shutterfly Storefront at: [YourStorefrontName.ShutterflyStorefront.com]
2. Click through to create personalized gifts, stationery and school gear for your favorite students and teachers.
3. For every purchase made, Shutterfly will donate 8% to our organization.

Please feel free to share this email with your friends, family and co-workers—the more orders we receive through our Storefront, the more our organization earns!

Thank you for your support,

[ORGANIZATION]