**Social Media Templates**

**Facebook General Post**

We’re raising money for [ORGANIZATION] this holiday season and need your help! We’ve made it super easy (and fun) to support us! Just shop through our Shutterfly Storefront to create photo books, keepsakes, gifts, home décor and more—and Shutterfly will donate 8% to our organization.

Every little bit helps, and together, we can reach our goal of [$XX]. Please help us spread the word by sharing this post! Happy Holidays and happy shopping! [YourStorefrontName.Shutterfly.Storefront.com]

**Instagram**

We’re raising money for [ORGANIZATION] this holiday season and need your help! We’ve made it super easy (and fun) to support us! Just shop through our Shutterfly Storefront to create photo books, keepsakes, gifts, home décor and more—and Shutterfly will donate 8% to our organization. Link in bio!

**Twitter**

We’re raising money for [ORGANIZATION] this holiday season and need your help. All you have to do to support this great cause is shop! [SHORTENED LINK via bit.ly]